

# Blackbaud Cloud Operations in a Microsoft® Azure Environment

As the leading cloud software company powering social good, our goal at Blackbaud is to provide our customers with a modern, high-performance cloud environment. We know your cloud solutions are a crucial component of your mission, and you can't afford to have one that is not effective, secure, or scalable.

Spend more time on your mission—not your tech stack—with world class security, reliability, and performance.

To ensure that you benefit from the best possible environments today and tomorrow, Blackbaud has partnerships with best-of-breed cloud service providers, including Microsoft Azure, our preferred cloud service provider.

Positioned as a leader in multiple Gartner Magic Quadrant categories, Azure has received numerous industry accolades for security and scale. Additionally, Blackbaud has been developing on the Microsoft stack for over three decades and is one of Microsoft's top Azure-based providers.

Certain Blackbaud Services—such as email and payment services—currently reside outside of the Asia Pacific region. Blackbaud is certified under the EU-U.S. Privacy Shield and Swiss-U.S. Privacy Shield frameworks in providing adequate protection of personal data for EU and Swiss data protection purposes.

Five reasons Blackbaud Cloud Operations in a Microsoft Azure environment are a great fit:

## Reliability

Blackbaud solutions reside on highly available, high-performance servers and leverage latest technologies. There's no need to worry about maintaining an on-premise database thanks to the hybrid cloud.



## We're committed to your success.

Our Cloud Operations team will ensure optimal configuration and performance as you onboard with us to a Microsoft Azure environment residing in Australia.

To learn more visit [www.blackbaud.com.au](http://www.blackbaud.com.au) or contact your account representative.

**Learn more**

## Scalability

Microsoft Azure's on-demand architecture makes it an ideal platform for your deployment. The scalability of Azure meets the demand of your organisation and adjusts to accommodate your changing needs quickly and seamlessly.

## Performance

Instead of storing your organisation's data on a single machine, Azure distributes it across multiple machines throughout Blackbaud's massive server architecture. This provides a layer of redundancy that keeps your deployment running if maintenance needs to be performed on one of the machines.

## Security

Microsoft Azure is renowned for its competitive encryption options and compliance coverage. With its Federal Risk and Authorisation Management Program (FedRAMP) High authorisation—which includes 18 Azure services—more than 70 compliance coverings, and commitment to the General Data Protection Regulation (GDPR) requirements, it's the most trusted cloud.

## Affordability

With no costly hardware to purchase or maintain, deploying your Blackbaud solutions in Azure is convenient, cost effective, and scalable.



# 99.9%

Uptime Commitment



# 24/7

Monitoring

## Blackbaud Cloud Operations powered by Microsoft Azure provide world class benefits including:

- Physical, operational, and software measures for 24/7 monitoring
- 99.9% uptime commitment
- Highly redundant architecture for improved performance
- Service-oriented architecture for rapid product deployment and efficient issue mitigation
- Automated infrastructure to better manage capacity and performance
- Dedicated environments
- Real-time enhancements and updates without taking your systems down
- End-to-end servicing of your solutions to free your IT staff and reduce cost
- Modern internet data transfer for external and internal traffic
- Data storage in a secure Microsoft Azure cloud environment

### About Blackbaud

Leading uniquely at the intersection point of technology and social good, Blackbaud connects and empowers organisations to increase their impact through software, services, expertise, and data intelligence. We serve the entire social good community, which includes nonprofits, foundations, corporations, education institutions, healthcare institutions, and the individual change agents who support them.

